Adecco Cover Letter

# Cómo subirlo?

<https://www.ceoforonemonth.com/profile/>

Mail: [arangoinaki@gmail.com](mailto:arangoinaki@gmail.com)

Contraseña: anonymusFTWC2002!

1. Ir a “Motivational Letter”
2. Click on “Edit your profile”
3. Copiar y pegar el texto en la página
4. Apretar “Save”

# Ideas

La posibilidad de brindar mis opiniones, conocimiento e ideas a los proyectos de otras personas.

Mi trabajo en Reindi y en Glös me ayudaron a desarrollar una mejor idea de cómo integrar varias perspectivas externas a un proyecto o desarrollo. Resulta difícil cuando esas perspectivas provienen de personas muy distintas y son, a veces, conflictivas

Creo que es crucial para el éxito de los clientes que puedan mantenerse flexibles. Esto implica ayudarlos a tomar decisiones críticas, sobre cómo mutar sus operaciones para mantenerse creciendo.

Mis desarrollos inclusivos se alinean con el valor central de adecco de responsabilidad.

Mi espíritu emprendedor y de toma de decisiones se alínea con el valor central de adecco de emprendedurismo.

LEADING

# Links

<https://www.ceoforonemonth.com/write-perfect-cover-letter/>

<https://www.adeccogroup.com/our-company/core-values/>

<https://www.adeccogroup.be/our-company/mission/>

<https://www.adeccogroup.be/our-company/vision/>

<https://www.ceoforonemonth.com/>

# Texto

Dear Hiring Team,

I am applying for the position of CEO for One Month. As a recent graduate of Escuela Técnica ORT, I am eager to take on the role of shadowing the regional CEO of Adecco. I am creative and tech-savvy, and like to mix my knowledge and ideas with the ones of others to create more powerful and far-reaching ones. I am efficient, can meet deadlines, and quickly draft up proposals for new projects. I am excited to see how my skills can be applied to Adecco’s work. Using my technical and organizational skills, I am excited about the idea of assisting Adecco, a place that helps young people live fulfilling lives.

I was recently a Project Manager at Reindi and now currently at Artra, where I djdjdj. In addition, I provide technical knowledge

I was recently the Social Media Manager at Retail Ocean, where I managed content calendars, wrote and edited posts, and moderated comments on social media channels. In addition, I served as the voice of the store, interacting with customers virtually. I scheduled when content was going to be posted, utilizing my organizational and critical thinking skills to publish shareable content. Through my efforts I kept customers happy and attracted new visitors.

I have experience leading a team

I have experience with both pitching ideas and taking instruction, and I can seamlessly transition from writing for one platform to another. I am passionate about blending visual elements with text and can incorporate both into posts. With a goal to increase Retail Ocean's engagement on social media, I created a new social media strategy. It increased Instagram, Twitter, and Facebook activity by 70% in a month.

Thank you for your time and consideration. I look forward to hearing from you, in addition to learning more about the role and working alongside Adecco's CEO. Varied experiences are essential to my growth, and will give me opportunities to apply my skills, sjdhdksbs, and grow as a young professional.

Sincerely,

# Texto con Guille’s edits

But first, a few observations:

* There is a fundamental difference between being Captain of a SHIP (= a manager of a business unit or a project) and Admiral of a fleet (= a CEO). Some very good Captains may EVOLVE into acquiring the skills to become CEOs, but in general, good Captains make terrible Admirals. We can talk about this when you get bored, but there is a substantial qualitative difference between what Captains do and what Admirals do.
  + Captains must deal with the safety, efficiency, effectiveness of the operation of their ship. They are responsible for assets (the ship, supplies, etc), personnel and morale, planning, readiness and execution.. In battle, they must focus on achieving the objectives that have been handed to them. They EXECUTE. They try to get outstanding results with mediocre people and equipment… In other words (at a smaller scale), the kind of things that you, as a project manager, worry about.
  + Admirals on the other hand think strategically, they watch, analyze, interpret very broad situations and build future scenarios, and from those, lay out strategy about operations, asset deployment, personnel, … ; communicates that strategy to his/her underlings (captains = executives, managers, …), negotiates with politicians (= regulatory agencies, trade associations, competitors and allies,... ) to wins WARS (not just battles).
* My critique of your letter as you wrote is based on the assumption that the selection committee is aware of the differences I just outlined and will be looking for candidates that do too.
  + In your letter you are telling them: I am young but I have gathered valuable experience as a Captain of small ships, please let me play CEO.
  + You cite learning and experiences as project manager, as a content editor/producer, etc. that are all good and valuable (in fact, they are OUTSTANDING for a 18 year old) that would position well to shadow one of their managers, but their CEO? Not quite...
  + I don’t think they will persuaded, they would want to see that you have some understanding of what a CEO is, that you have some interesting INSIGHTS about why you want to shadow their CEO, in other words that you have the required awareness, que tenes “pasta de CEO”.
* So, if you believe the above, then we are left with the question: (aside form being a cool experience, travel and fun, learning, good for your CV, ….) WHY DO YOU WANT TO LEARN THE CEO PERSPECTIVE?
* I think the letter should have two parts:
  + you start by briefly stating your CREDENTIALS (briefly because, I am assuming, you will be submitting a CV with your history of studies, achievements and work experience), and then
  + you move to the core of the letter: Why do I want this job (shadowing the CEO)? Why you should choose me over the other 200 candidates?

Here are some suggestions. I edited the text to make the process more efficient, hack it at will. Shaded sentences are just place holders, you should fill in whatever is appropriate.

The text I am suggesting aligned with Adecco’s mission and vision without seeking an “explicit” alignment that would be obvious (and likely be seen as opportunistic) to the selection committee..

Dear Adecco Team,

I am applying for the position of CEO for One Month.

I have just graduated from Escuela Técnica ORT and about to start the Licenciatura en Computacion at the Universidad de Buenos Aires. My CV listing experience and achievements is attached.

During the last three years of my secondary education I have been able to leverage my education with actual work experience at several technology startups as a software developer, then project manager and social media manager. I have also started my own company and developed successful customer relationships.

In summary, I am creative and tech-savvy, I understand how to lead teams, to combine my knowledge and insights with those of others to create more powerful solutions to my clients problems. I know how to meet deadlines, quickly draft up proposals for new projects, moderate social communities, and manage successful collaborations. Through my engagement in real-life business environments and professional work I have become aware that I am an entrepreneur at heart.

*< Y aquí es donde entramos con el sales pitch: “mira que interesante este pibe”…*

*Tu argumento, para poner en valor todo lo que has hecho hasta ahora podría ser: soy un aprendiz de CEO en mi propio emprendimiento, quiero acelerar mi desarrollo como CEO >*

As the “CEO” of my minuscule company, I have learned that “getting the job done” is not the most difficult part of what we do as a company. We have to react to environmental challenges like currency exchange controls and the consequences of the coronavirus epidemic. I wreck my brain trying to figure out what challenges my customers will face in the next three months to see how I could be there for them. I must be strategic, for example, should I regard this epidemic as a temporary distraction and keep pushing till it is over or should I be putting my focus on new products to address a “new normal” that may emerge? How will I grow my company and what kind of people will I need?

I want to learn and grow as a CEO, fast. Shadowing your regional CEO will offer an extraordinary opportunity to see him in action and to benefit from his insights, answers and experience.

Thank you for your time and consideration. I look forward to talking to you.

Best Regards,

Iñaki Arango

# Revision 3

Dear Adecco Team,

I am applying for the position of CEO for One Month.

I have just graduated from Escuela Técnica ORT and I am about to start the Licenciatura en Ciencias de la Computación at the Universidad de Buenos Aires.

During the last three years I have been able to leverage my secondary education with actual work experience at several technology startups as a software developer and then project manager. I have also started my own company and developed successful customer relationships.

In summary, I am creative and tech-savvy. I understand how to lead teams, to combine my knowledge and insights with those of others to create more powerful solutions to my clients' problems. I know how to meet deadlines, quickly draft up proposals for new projects, and manage successful collaborations. Through my engagement in real-life business environments and professional work I have become aware that I am an entrepreneur at heart.

As the “CEO” of my minuscule company, I have learned that “getting the job done” is not the most difficult part of what we do as a company. We have to react to environmental challenges like currency exchange controls, new policies, and the consequences of the coronavirus epidemic. I wreck my brain trying to figure out what challenges my customers will face in the next three months to see how I could be there for them. I must be strategic. For example, should I regard this epidemic as a temporary distraction and keep pushing till it is over or should I be putting my focus on new products to address a “new normal” that may emerge? How will I grow my company and what kind of people will I need?

This opportunity at Adecco will allow me experience for myself what the CEO of a huge company with a lot of employees and corners does every day and to learn from his expertise

I want to learn and grow as a CEO, fast. Shadowing your regional CEO will offer an extraordinary opportunity to see him in action and to benefit from his insights, answers and experience.

Thank you for your time and consideration. I look forward to talking to you.

Best Regards,

Iñaki Arango

# Revision 4

Dear Adecco Team,

I am applying for the position of CEO for One Month.

I have just graduated from Escuela Técnica ORT and I am about to start the Licenciatura en Ciencias de la Computación at the Universidad de Buenos Aires.

During the last three years I have been able to supplemented my secondary education with actual work experience at several technology startups as a software developer and then project manager. I have also started my own company and developed successful customer relationships. I am creative and tech-savvy. I understand how to lead teams, to combine my knowledge and insights with those of others to create more powerful solutions to my clients' problems. I know how to meet deadlines, quickly draft up proposals for new projects, and manage successful collaborations. Through my engagement in real-life business environments and professional work I have become aware that I am an entrepreneur at heart.

As the “CEO” of my minuscule company, I have learned that “getting the job done” is not the most difficult part of what we do. We have to react to environmental challenges like currency exchange controls, new regulations, and the consequences of the coronavirus epidemic. I wreck my brain trying to figure out what challenges my customers will face in the next three months to see how I could be there for them. I must be strategic. For example, should I regard this epidemic as a temporary distraction and keep pushing till it is over or should I be putting my focus on new products to address a “new normal” that may emerge? How will I grow my company and what kind of people will I need?

I want to learn and grow as a CEO. I have some experience in technical leadership and I am keen on gaining perspective on business and organizational leadership. Shadowing your regional CEO will offer an extraordinary opportunity to see him in action and to benefit from his insights, answers and experience of someone who is responsible for a large organization.

Thank you for your time and consideration. I look forward to talking to you.

Best regards,

Iñaki Arango